



# SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • COLLEGE OF CONTINUING EDUCATION

## Administrative Procedure

### Chapter 5 – Student Services

#### AP 5700 – INTERCOLLEGIATE ATHLETICS

---

The District is a member of the California Community College Athletic Association (CCCCAA) and is governed by the rules of the CCCCCAA constitution and bylaws. The colleges will provide an athletics program and physical education curriculum based on the most recent constitution and bylaws of CCCCCAA and conference(s) in which the colleges are members.

The Athletics Department is committed to student-athlete academic success and shall monitor and track student-athlete academic performance.

The Athletics Department is committed to nondiscrimination and providing equitable opportunities, benefits, and resources to all students. This commitment promotes an atmosphere that is free from harassment or discrimination within all athletic program activities and classes.

Changes to the Intercollegiate Athletics program curriculum will follow the procedures outlined in Administrative Procedure, *AP 5019, Instructional Program Review*. Athletic programmatic procedures are contained in the Athletics Department Staff Handbook and information kept in the Athletics Director's Office.

The District shall submit conference, state, and federal compliance reports as required.

Any fundraising activities conducted by a member of the Athletics Department shall follow approval procedures prior to the proposed event as outlined in the Athletics Department Staff Handbook. All fundraising and trust account activities shall follow the procedures established by the District Fiscal Services Office.

#### **Name, Image, Likeness, and Athletic Reputation**

**Prospective Student Athlete:** The District will not provide a prospective student athlete with compensation in relation to the athlete's name, image, likeness, or athletic reputation.

**Student Athletes:** The District will not prevent a student participating in intercollegiate athletics from either earning compensation as a result of the use of the student athlete's name, image, likeness, or athletic reputation, or from obtaining professional representation by duly licensed athletic agents or attorneys. However, a student athlete may not enter into a contract that provides compensation to the student athlete for their name, image, likeness, or athletic reputation if the contract conflicts with a provision of the student athlete's team contract, as applicable.

A student who enters into a contract providing compensation for use of the student's name, image, likeness, or athletic reputation must disclose the contract to the athletic administrator. If the District determines that a conflict between the student athlete's contract and the student

athlete's team contract, the athletic administrator will disclose the conflict to the student or student's legal representative, if any, and identify the contractual provisions that conflict.

Any team contract entered into, modified or renewed on or after September 1, 2021, will not prevent a student athlete from using their name, image, likeness, or athletic reputation for a commercial purpose when the athlete is not engaged in official team activities.

A student athlete's scholarship eligibility will not be impacted as a result of the student earning compensation for their name, image, likeness, or athletic reputation.

The District will not revoke a student-athlete's scholarship that provides the student-athlete with the cost of attendance as a result of the student athlete earning compensation or obtaining legal representation in accordance with state law.

Also see Board of Trustees Policy, *BP 3410* and Administrative Procedure, *AP 3410*, *Nondiscrimination*, and Board of Trustees Policy, *BP 4300*, *Field Trips and Excursions*.

**References:** Education Code Sections, 66271.6, 66271.8, 67360 et seq., and 78223;  
20 U.S. Code Sections 1681 et seq.;  
Community College Athletic Association (CCCAA) Constitution and CCCAA  
Bylaws

---

**Approved:** 11/28/16

**Revised:** 08/22/21, 10/06/22

*Supersedes current AP 5700*

*Accreditation reference updated 7/19/24*